

# What Makes a Great Poster?

**Heading 72 pt**

**Sub-heading 1 48pt**

**Sub-heading 2 36pt**



## Body Text

- Clear font e.g. Arial 24 pt
- Dark colours
- Lower case print
- Bullet points

## Images

- Clear
- Relevant
- Cropped
- Minimum size  
e.g 8cm x 10cm

